



— Jonathan — Henriksson

User Centered Design Engineer

— Contact —

Portfolio

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Phone

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— Key competences —

User research
Product development
Market analysis

Customer orientated
Cross-disciplined
Hawkeye for details

— Softwares —

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe XD
Wordpress Website Creation
Wix Website Creation
Solid Edge CAD
Onshape Cloud-based CAD
Keyshot Rendering
CES EduPack
Google suite + Analytics
iMovie Filmmaking & Editing

— Profile —

I believe that valuable products are developed through collaboration and by working user-centered and combining innovative technology with creative designs in businesses. Thriving in multidisciplinary teams and in fast paced environments with a background mix in Industrial Design, Mechanical Engineering and Project Management which has provided me with a diverse toolbox and a knack for the development of high quality products.

— Experience —

Design Consultant

Exxentric AB | July 2019 - Present

Managing Product Design projects focusing on increasing the degree of intuition of the products. Acting as UX-design expertise for website development and software services as well as creating Graphic Design material for the Sales & Marketing team.

Product Manager

Exxentric AB | Oct 2018- March 2019

Overall, I owned the design, documentation and communication of all Exxentric's products throughout all user segments and markets. I collaborated with involved stakeholders from user research for new products all through prototyping and quality testing to product launch coordination and collecting market feedback.

I introduced a more strategic approach for both product design and user consideration in product development. Which required working closely with both R&D- and Sales & Marketing teams as a link, driving projects and advocating customer needs among internal stakeholders. This also included leading a makeover of the UX/UI of the company website and webshop.

Furthermore, I worked with Sales & Marketing to gather insights to create user personas and journey maps based on customer research. Collaborated with evaluating risks and possibilities of new product concepts from R&D and develop quality product requirements based on the user- & market generated insights.

Industrial Design Engineer

Exxentric AB | April 2018- Sept 2018

Master Thesis project investigating the possibilities for Exxentric to strengthen their business through the development of an add-on product for their kBox4 flywheel training device.

Through a user-centered design approach, the project explored the usefulness of such a product as well as the potential impact on the existing product portfolio and business model. It also included the creation the existing Design Platform defining the Exxentric brand, strategic product positioning and establishing concrete product design guidelines for Exxentric's physical products.

— Proficient Areas —

Product Innovation
UX Design
Prototyping
User-Centered Design
Eco Design
Life Cycle Assessment
Ergonomics
CAD Modelling
Mechanical Engineering

— Languages —

Swedish	Native
English	Fluent
Spanish	Basics

— Referees —

Are available upon request.

Project Manager

THS Sports | June 2016- June 2017

In KTH's overall sports organ, I led a team of eleven people. My responsibilities included managing the day to day operations, providing resources for team members, budgeting, strategic planning, recruitment and the evaluation- and creation of opportunities for 13 000 students.

During my time as Project Manager we expanded the project group grew and the tournaments expanded into inter-university events with increased sponsorship and participation from corporations.

Industrial Design Engineer

Abilia | Jan 2016 - June 2016

Bachelor Thesis project where I worked in a two person team developing a new environment control aid for people with reduced motor abilities. Involved in depth user research and stakeholder considerations focusing on improvements for both users and the medical equipment manufacturer.

Event Manager

THS Sports Aug 2015 - June 2016

Worked in a team of seven people, where I was in charge of planning and executing five sports tournaments in five different sports for up to 32 teams and over 200 participants each. Created the existing layout, system and organisation for planning and execution of the tournaments.

— Education —

Industrial Design Engineering (M.Sc.)

KTH, Royal Institute of Technology 2018 | Stockholm

Continuation of the Degree program in Engineering. With focus on strategic branding of products, User Centered Design and research methodology. Received three academic scholarships for further studies in Industrial Design Engineering, spring 2017.

Industrial Design (Exchange)

Monash University 2017 | Melbourne

Units taken at Monash faculty of Art, Design & Architecture included **Industrial design studio 6**, **Design Thinking** and **Managerial Communication**. Industrial design studio 6 was equivalent to a Bachelor Thesis project in Industrial Design, for which a High Distinction was achieved. In conjunction with the exchange I travelled across Australia and New Zealand for four months.

Design and Product Realisation (B.Sc.)

KTH, Royal Institute of Technology 2016 | Stockholm

Degree program in Engineering. Designed a more ergonomic solution for a paint scraper which was chosen as *Best Project* by the task providing company at a product development exhibition. Additionally achieved a High Distinction on the Bachelor Thesis project in Industrial Design Engineering. Both projects can be viewed in my portfolio online.